

24/7 SAVINGS on select offers\* at MyCNHStore.com

**PRECISION FARMING**

**LUBRICANTS**

ENGINE OIL  
15W-40  
HUILE MOTEU  
15W-40  
15W-40

**FILTERS**

Genuine Parts  
HI PERFORMANCE  
**CNH**  
INDUSTRIAL  
www.cnhindustrial.com

ENGINE OIL FILTER

# IT'S WHAT'S INSIDE THAT COUNTS

**START SAVING TODAY!**

Don't miss the final deals of the year on maintenance solutions, precision technologies and more that will give you an edge in the field.

Offers available for a limited time only.

**CNH** | GENUINE PARTS

 **NEW HOLLAND**

 **NEW HOLLAND**  
CONSTRUCTION



# ENGINEERED FOR PEAK PERFORMANCE

Take advantage of limited-time savings on OEM lubricants, OEM filters and Fleetguard® All Makes filters, and Top Maintain Planned Maintenance Agreements designed to prevent unexpected downtime.

## EARN **5% BACK**<sup>1</sup> ON LUBRICANTS

Earn 5% back in the form of a statement credit when you spend \$1,000 or more on qualifying OEM lubricants using your Productivity Plus<sup>SM</sup> Account during the offer period.

Now through April 30, 2025



## **15% OFF**<sup>2</sup> FILTERS

Offer includes OEM and Fleetguard filters.

Now through December 31, 2024



## **\$300 OFF**<sup>3</sup> PLANNED MAINTENANCE AGREEMENTS

Save on every Top Maintain Planned Maintenance Agreement when purchased in conjunction with eligible new equipment. Contact us to learn more.

Now through December 31, 2024



# KEEP YOUR FLEET MOVING

Save instantly on undercarriage components that max out efficiency on all the construction machines in your fleet. And dig deeper on every job with breakthrough savings on hydraulic hammer and compactor attachments.

## UP TO **\$325 OFF**<sup>4</sup>

### UNDERCARRIAGE PARTS WITH A QUALIFYING PURCHASE OF CONSTRUCTION RUBBER TRACKS

**\$150 OFF** purchases of \$750 - \$1,499

**\$325 OFF** purchases of \$1,500 or more

Now through December 31, 2024



## UP TO **\$2,000 OFF**<sup>5</sup>

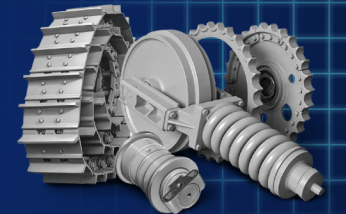
### SELECT UNDERCARRIAGE PARTS FOR STEEL TRACKED CONSTRUCTION MACHINES

**\$500 OFF** purchases of \$5,000 - \$9,999

**\$1,000 OFF** purchases of \$10,000 - \$19,999

**\$2,000 OFF** purchases of \$20,000 or more

Now through December 31, 2024



## UP TO **\$1,000 OFF**<sup>6</sup>

### SELECT OEM HAMMER AND COMPACTOR ATTACHMENTS

Now through December 31, 2024





# QUALITY YOU CAN COUNT ON

Save big on Reman bubble up liners, alternators and starters, built and tested to OEM specifications and backed by an industry-leading 24-month warranty.

## \$50 OFF<sup>7</sup> SELECT REMAN BUBBLE UP LINERS

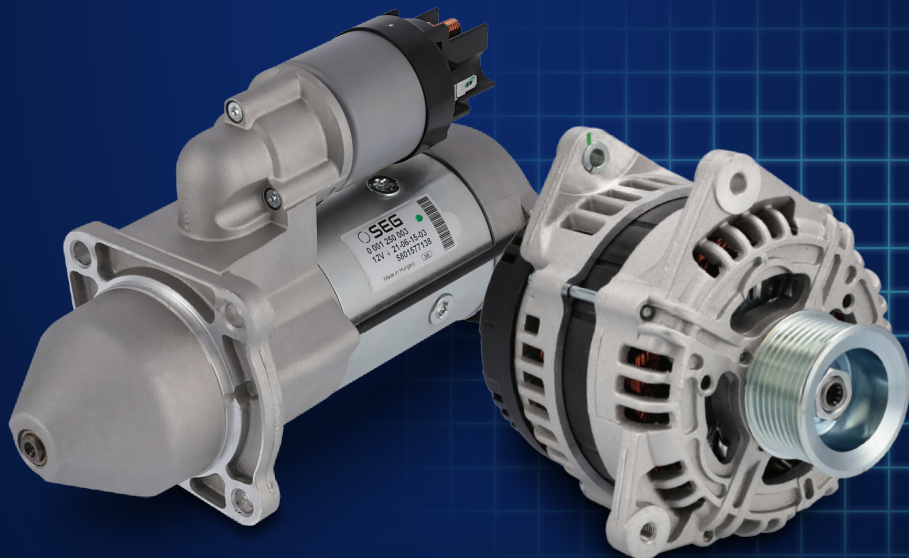
Now through December 31, 2024



## \$20 OFF<sup>7</sup> SELECT REMAN ROTATING ELECTRICAL PARTS

Offer includes alternators and starters.

Now through December 31, 2024



# REMAN: BEYOND A REBUILD

We believe wear and tear, decreased performance and increased maintenance costs shouldn't be part of your operation. That's why Reman solutions ensure you receive the highest quality components specifically designed for your equipment, with optimal fit and performance. Reduce downtime for your machines with OEM tested, drop-in-ready Reman parts.



### High Quality

Reman parts are completely disassembled, thoroughly inspected and reassembled to the latest OEM specifications.



### Reduce Downtime

Unlike "will-fit" parts, Reman parts are made specifically for your New Holland equipment, ensuring efficient installation.



### Lower Cost of Ownership

CNH Reman offers high-quality parts at competitive prices, helping reduce your overall ownership cost.

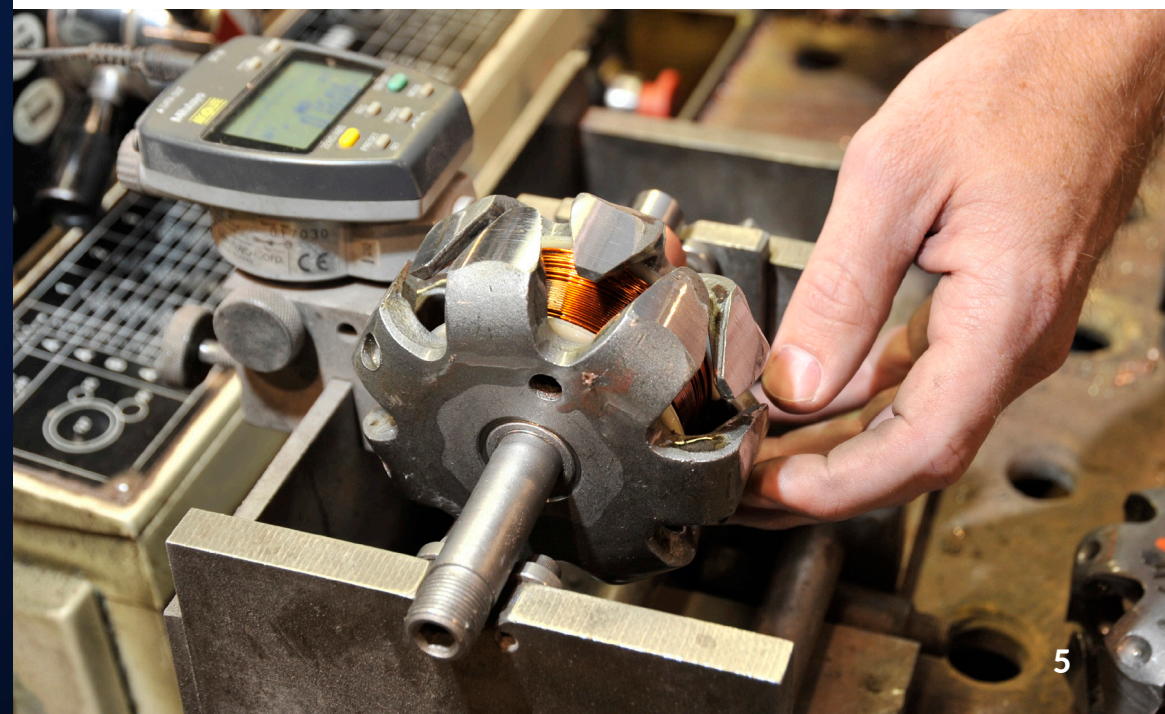


### Industry-Leading Warranty

Reman parts offer an industry-leading 24-month warranty protection.<sup>†</sup>

<sup>†</sup>Some restrictions apply.

Stop in today to learn more about Reman parts.





# ADD THE LATEST TECHNOLOGY TO YOUR FLEET

This is your chance to save big on new OEM and Raven aftermarket precision farming solutions and electric and hydraulic steering guidance kits that boost productivity and efficiency in the field.



## NEW HOLLAND INTELLIVIEW™ 12 GUIDANCE KITS

- **Designed for Your Machines:** Offers the right tools for your entire New Holland fleet, even older models
- **Intelligent Monitor:** The IntelliView 12 monitor allows you to control precision applications, such as auto guidance and as-applied mapping
- **Leading Technology:** The PLM Cygnus provides state-of-the-art technology unmatched in precision agriculture
- **Cost-Effective Solution:** Your choice of electric or hydraulic kits reduces costs and increases the profits of operations in the field

## RAVEN CRX GUIDANCE KITS

- **For Multi-Brand Owners:** A great choice for mixed-fleet operations
- **Save Time:** Ensure each row is driven as fast as possible without damaging crops to maximize your earnings and profits
- **Protect Your Performance:** Our guidance and steering technology protect your farm's most valuable assets
- **Total Control:** Reduce overlaps and skips to enhance crop uniformity and soil conservation, leading to increased productivity and efficiency

## UP TO 50% OFF<sup>7</sup> PRECISION FARMING PRODUCTS

with trade-in.

Now through December 31, 2024



## 3.99% SPECIAL FINANCING<sup>8</sup>

for 36 months on qualifying purchases of \$6,000 or more related to aftermarket precision farming products.

Now through December 31, 2024



## UP TO 35% OFF<sup>7</sup> ELECTRIC GUIDANCE BUNDLES

Offer applies to New Holland IntelliView 12 or Raven CRx electric guidance bundles.

Now through December 31, 2024



## UP TO 25% OFF<sup>7</sup> HYDRAULIC GUIDANCE BUNDLES

Offer applies to New Holland IntelliView 12 or Raven CRx hydraulic guidance bundles.

Now through December 31, 2024





# NO INTEREST<sup>9</sup> & NO PAYMENTS<sup>9</sup> ON NEW HOLLAND PARTS

for 90 days or more on qualifying purchases of \$1,000 or more of New Holland parts, when financed with a Productivity Plus Account.

Now through December 31, 2024



**DON'T HAVE A  
PRODUCTIVITY PLUS  
ACCOUNT?**

Scan the QR Code  
and **APPLY TODAY!**



To see all offers and exclusions, visit [MyCNHStore.com/promo](https://MyCNHStore.com/promo)

Discounts given as a line item discount on the customer invoice at the point of sale. Offers apply to eligible products purchased from New Holland dealers or online at [MyCNHStore.com](https://MyCNHStore.com) with participating opt-in dealer selected. See your participating New Holland dealer or [MyCNHStore.com](https://MyCNHStore.com) for details and eligibility requirements. Offers are nontransferable. Offers subject to change or cancellation by CNH Industrial at its discretion.

<sup>1</sup>Offer applies to total qualifying net purchases (qualifying purchases minus any credits or returns and excluding tax) of \$1,000 or more of genuine OEM engine and hydraulic oil, grease and coolants charged to a CNH Capital™ Productivity Plus Account (an "Account") at participating New Holland dealerships between 9/1/2024 and 4/30/2025. Excludes service and labor. Statement credits earned for qualifying net purchases made during the period of 9/1/2024 and 12/31/2024 will be awarded on or before 1/31/2025 for Accounts with charges for qualifying net purchases (as described above) of \$1,000 or more during such period. All other statement credits will be awarded on or before 5/31/2025. Statement credits must be used by 12/31/2025 or will be forfeited. An Account must be open and in good standing at the time a statement credit is to be applied and statement credits may not be used to satisfy any minimum payment due on an Account. Statement credits awarded to an Account may only be applied toward charges on that Account, and will not be transferable, payable, refundable, or otherwise made available. For commercial use only – not intended for personal, family or household use. Customer participation subject to available credit and good standing on all CNH Capital accounts. Offer subject to change or cancellation without notice.

<sup>2</sup>Offer applies to eligible products purchased between 9/1/2024 and 12/31/2024. Limit of \$150 per customer. Limited to 3 per customer per household.

<sup>3</sup>Offer applies to eligible products purchased between 9/1/2024 and 12/31/2024. Limited to one Agreement per equipment serial number.

<sup>4</sup>Offer applies to eligible products purchased between 7/1/2024 and 12/31/2024.

<sup>5</sup>Offer applies to eligible products purchased between 8/1/2024 and 12/31/2024. Offer is not eligible on rubber tracked machines.

<sup>6</sup>Offer applies to eligible products purchased between 9/1/2024 and 12/31/2024. Offer excludes FLEETPRO™ attachments. Government bids and rental company purchases are not eligible.

<sup>7</sup>Offers apply to eligible products purchased between 9/1/2024 and 12/31/2024.

<sup>8</sup>For commercial use only. Customer participation subject to credit qualification and approval by CNH Capital America LLC or CNH Capital Canada Ltd. See your participating New Holland dealer for details and eligibility requirements. Down payment may be required. Offer applies to eligible products purchased between 9/1/2024 and 12/31/2024. Not all customers or applicants may qualify for this rate or term. CNH Capital America LLC or CNH Capital Canada Ltd. standard terms and conditions will apply. Canada Example: The interest rate will be 3.99% per annum for a total contract term of 36 months. Based on retail contract date of September 1, 2024 with a suggested retail price on a Viper 4+ Kit of C\$11,528.93, customer provides down payment of C\$2,305.79 and finances the balance of C\$9,223.14 at 3.99% per annum for 36 months. There will be 36 equal monthly payments of C\$272.27, provided that the amount of the last payment may be slightly different due to rounding. The total amount payable will be C\$12,107.22, which includes finance charges of C\$578.29. Taxes, freight, setup, delivery, additional options or attachments not included in suggested retail price. Offer subject to change or cancellation without notice.

<sup>9</sup>For commercial use only – not intended for personal, family or household use. No interest and no payments for 90 days or more on qualifying purchases of New Holland parts of \$1,000 or more, when such purchases are made using a CNH Capital Productivity Plus Account (the "Account") during a single visit to a participating dealer between 1/1/2024 and 12/31/2024. The promotional period and promotional terms applicable to any Account balance resulting from such purchases are subject to early termination in the event any payment is not made on any other balance outstanding under the Account when due during the promotional period. Standard terms and conditions for the Account will apply to promotional balances after the termination or expiration of the promotional period – they will be subject to minimum monthly payment requirements and will accrue finance charges or interest (at an interest rate or credit rate of 18.9% per annum in the case of a Canadian account) in accordance with the agreement governing the Account. Customer participation subject to credit qualification, available credit, and good standing on all CNH Capital accounts. Not all customers may qualify for this rate or term. See your participating New Holland dealer for more details and eligibility requirements. Offer subject to change or cancellation without notice. Offer not available to Quebec residents.

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